

ABOUT AXIS BANK

Opening the path to collective progress

The Bank is committed to delivering open, inclusive and future-ready banking. Our diversified and integrated model combines financial strength, innovation and trust to empower every stakeholder on the path to progress. As 'One Axis', we serve our customers across India, guided by a singular purpose – to serve every need on every path, with sincerity and intent.

Vision

To be the preferred financial services provider excelling in customer service delivery through insight, empowered employees, and smart use of technology

Purpose

Banking that leads to a more inclusive and equitable economy, a thriving community, and a healthier planet

Mission

To be the preferred financial solutions provider across the country, delivering customer delight by:

Providing innovative and intuitive banking solutions

A combination of organisational agility, digital capabilities and physical reach

Adopting sustainable banking practices, particularly around ESG and climate change

Backed by 5 values



Customer Centricity



Ethics



Transparency



Teamwork



Ownership

Integrated Business Lines



Retail Banking

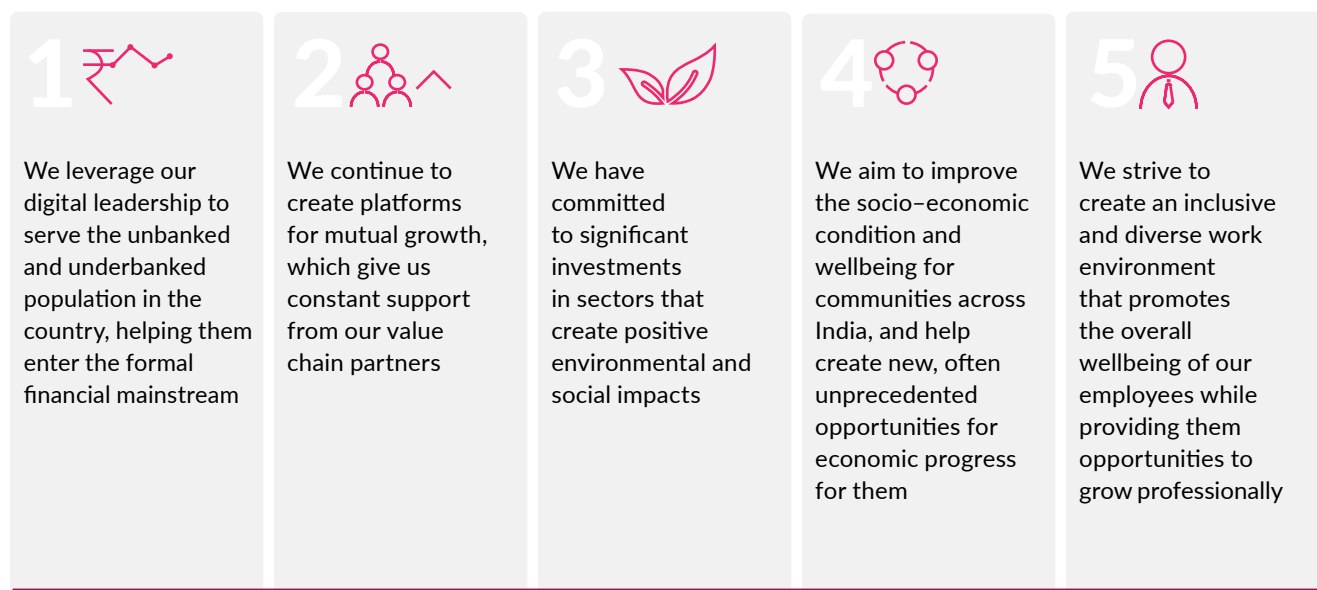


Wholesale and Commercial Banking



Offerings through 'One Axis'

Our Purpose Drives our Actions



Sustainability is deeply ingrained in our organisational philosophy as we move forward in the three core areas of our GPS strategy.

